

NOVA SCOTIA



ANTIGONISH 2019

Fun, Fitness and Friendship

SPONSORSHIP PACKAGE

Antigonish has been selected as the host site for the 2019 Nova Scotia 55+ Provincial Games. The Town and County have teamed up to welcome 700+ participants from across our great province to the 2019 Games from July 31-August 3, 2019. Events will take place on StFX Campus, at the Lochaber Centre, Keppoch Mountain, Antigonish Golf & Country Club, Highlander Curling Club, Dooly's, Pins Bowling Centre, and the Antigonish Legion. We are currently looking for community support in the means of sponsorship, products and in-kind donations. Please review this package and consider a sponsorship for the Games. We want to show how wonderful and welcoming our community is and we need your support!



ABOUT THE GAMES:

The Nova Scotia 55+ Society requests bids for hosts of their bi-annual provincial games. Antigonish was the successful bid submission for 2019 and the host organizing committee is thrilled to bring the games to our region. The provincial society's mission is to bring together individuals from across the province, aged 55+, to an event featuring games of both physical and mental challenges and at the same time provide a venue emphasizing social interaction and encouraging an active lifestyle. There are over 25 events at our event, truly something for every interest.

WHY SPONSOR THE GAMES?

- Sponsoring the 55+ games is an attractive opportunity for your business to increase your public awareness amongst the growing 55+ demographic.
- It allows you to become an advocate in promoting active living within communities locally as well as across our province.
- Encourage strong community participation allowing the host committee to showcase what Antigonish Town and County has become known for in hosting events; strong community pride and second to none hospitality.
- We will make sure your business is promoted as part of a positive and worthwhile experience.
- We have a range of sponsorship opportunities and benefits that allows potential sponsors the right fit for your interests and resources. Please review the two pages following for sponsorship opportunities.

The Town of Antigonish and The Municipality of the County of Antigonish are Presenting Sponsors.

	DIAMOND SPONSOR \$7500	PLATINUM SPONSOR \$5000	GOLD SPONSOR \$2500	SILVER SPONSOR \$2000	BRONZE SPONSOR \$1000	FRIENDSHIP SPONSOR \$500	EVENT SPONSOR \$200
RECOGNITION							
Social Media, radio and newsprint recognition	✓	✓	✓	✓	✓	.	.
Opportunity to speak at opening and closing banquet	✓
Head Table Honoree	✓
2 VIP tickets to Banquet	✓	✓
Local Staff Involvement	✓	✓	✓	✓	✓	.	.
Centre Piece at Closing Banquet	✓	✓	✓
Verbal Recognition at ceremonies	✓	✓	✓	✓	.	.	.
Logo on website and Facebook page	✓	✓	✓	✓	✓	✓	✓
Logo on final event posters	✓	✓	✓	✓	✓	✓	.
Sign at individual event							✓

PROMOTIONAL RIGHTS							
Contribute to goodie bags	✓	✓	✓	✓	✓	✓	✓
Display sponsor banners	✓	✓
Advertising on banquet tickets	✓
Opportunity to display signage	.	.	✓	✓	✓	.	.

HOSPITALITY							
Special reception area passes	✓	✓	✓
Recognition Plaque	✓	✓
Thank you in local paper	✓	✓	✓	✓	✓	✓	✓
Event memorabilia	✓	✓	✓	✓	.	.	.

Interested in becoming a sponsor?

Please contact Councillor Diane Roberts:

Email: droberts@townofantigonish.ca

Phone: 902-863-2553 (*please leave a message)

902-318-1284



NOVA SCOTIA

55+ GAMES

ANTIGONISH 2019

HOST COMMITTEE'S MISSION

To provide the athletes of the 2019 Nova Scotia 55+ Games with an outstanding and memorable experience, both in terms of quality games, events and extraordinary hospitality.