

Dear Valued Community Member,

The Town of Antigonish and the Municipality of the County of Antigonish have been awarded the successful bid to host the 2019 Nova Scotia 55+ Games. From July 31 to August 3, 2019, Antigonish will welcome an estimated 700 seniors from across the province who are set to compete in the bi-annual Games.

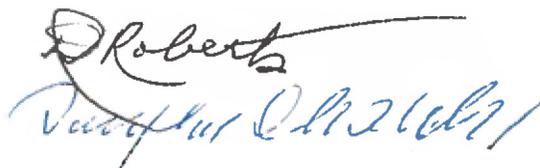
The Town and County are jointly promoting age friendly communities and have identified the Nova Scotia 55+ Games as an opportunity to enhance active aging, with a focus on the importance of proper mental and physical wellbeing for seniors. Over the course of three days, competitors will partake in events that showcase various recreational hubs across our great community, including St. Francis Xavier University, Lochaber Centre, Keppoch Mountain, Antigonish Golf & Country Club, Highlander Curling Club, Dooly's and Pins Bowling Centre.

The planning committee for the 2019 Nova Scotia 55+ Games in Antigonish are currently seeking community support in the means of sponsorship, products, and in-kind donations. Sponsoring the games allows your organization the opportunity to join us in becoming an advocate in promoting active living within Antigonish, as well as across the province. Our goal is to showcase what Antigonish Town and County has become known for while hosting events: strong community pride; incredible volunteer capacity; and, second-to-none levels of hospitality.

There are a range of sponsorship opportunities and benefits listed in the attached package for your consideration. Should you choose to sponsor, the committee will ensure your organization is promoted as a major part of this incredible event that focuses on building a positive and worthwhile experience for participants. Sponsors will be included in province-wide promotional campaigns, which will increase your organization's public awareness amongst the growing 55+ demographic in Nova Scotia.

The committee thanks you for your consideration and looks forward to working with you to bring the 2019 Nova Scotia 55+ Games to Antigonish. If you have any questions regarding sponsorship or would like to determine what level best suits your needs, please contact Councillor Diane Roberts at 902-863-2553 or email [droberts@townofantigonish.ca](mailto:droberts@townofantigonish.ca).

Sincerely,



Councillor Diane Roberts & Councillor Vaughn Chisholm  
Committee Co-Chairs  
Nova Scotia 55+ Games Antigonish